



## FACT SHEET: ST. LOUIS WORLD FOOD DAY

World Food Day is a worldwide event designed to increase awareness, understanding and informed, year-round action to alleviate hunger. It is observed each October 16th in recognition of the founding of the UN Food and Agriculture Organization (FAO) in 1945. St. Louis World Food Day, Inc. is commemorating World Food Day with a food packaging in which children and adults can participate to help provide more than 350,000 meals in a single day to feed hungry children and families located in both local and international communities.

- **When:** St. Louis World Food Day 2017 will be held on Friday, November 3<sup>rd</sup>
- **Goals:** In a single day 2,000 “Packaging Partners” will help package 350,000+ rice/soy protein meals (for international hunger relief) and fortified macaroni and cheese meals (for local hunger relief), nourishing malnourished children and adults.
- **What: *General Packaging:*** “Packaging Partner” opportunities for schools, companies, and individuals will be available on the day of the event, November 3, 2017 in one-hour sessions from 9:00 a.m. • 7:00 p.m. (last packaging starts at 6:00 p.m.). The registration fee to be a “Packaging Partner” is \$10 for students/educators and \$20 for adults. Pre-registration is required and will open online on August 1<sup>st</sup>.
- **What: *High School Packaging Rally:*** A special packaging opportunity for High School Students (in teams and accompanied by faculty or parent chaperones) from 8•11 p.m. will conclude the Commemoration. There is no registration fee for the High School Rally participants, but donations are gratefully accepted. Pre-registration is required!
- **Where:** In the field house at John Burroughs School (please note that John Burroughs School is the packaging site but St. Louis World Food Day is an independent 501c3 organization.)
- **Who:** Children (as young as seven) and adults are invited to come and be part of a team of 8•10 volunteers who will, in assembly-line formation, package meals to be delivered locally to St. Louisans in need as well as internationally to malnourished children via a school-based feeding program in Tanzania.

### Costs

- While admission to the event ranges from \$10-\$20, the actual cost of a one-hour packaging session is approximately \$35 per “Packaging Partner,” and includes ingredients, packaging, and international transport by our food delivery partner, Outreach Program of Union, Iowa. Outreach Program has successfully assisted with the packaging and delivery of over 300,000,000 meals throughout the world. Our local partner, the St. Louis Area Foodbank, will oversee the distribution of the domestic meals throughout the St. Louis region.
- Ultimately, the cost of each life-sustaining meal is approximately 25 cents. During General Packaging the day of the event costs will be covered through “Packaging



Partner” registration fees (\$10 students/educators and \$20 adults), event sponsorships and other contributions from the public.

- During the High School Packaging Rally (the night of the event from 8:00 – 11:00pm) costs will be covered completely by event sponsorships and other contributions from the public. All student teams participating in the High School Packaging Rally must have either parent or educator chaperones (2 adults for every 8 students).

### **About St. Louis World Food Day**

- The mission of St. Louis World Food Day, Inc. is to: *Feed the Hungry; Educate About Hunger; and Empower St. Louisans to Take Action Against Hunger.*
- Contributions to this 501c3 organization are fully tax-deductible and may be provided:
  - By Mail: Checks should be made payable to St. Louis World Food Day and mailed to: St. Louis World Food Day, Inc., P.O. Box 31156, St. Louis, MO 63131
  - Online using our secure donation form at [www.stlwfd.org/donate](http://www.stlwfd.org/donate).

### **Hunger Facts:**

- Poverty is the principal cause of hunger.
- Six million children under the age of five die every year as a result of hunger.
- A child dies every six seconds from malnutrition and related causes.
- 54 countries do not produce enough food to feed their populations, nor can they afford to import the necessary commodities to make the gap. Most of these countries are in Sub-Saharan Africa.
- More than 1 billion people are undernourished worldwide.
- Children who are poorly nourished suffer up to 160 days of illness each year.
- Malnutrition affects 32.5% of children in developing countries.
- In 2014, more than 48 million people in America live in food insecure households, including 32.8 million adults and 15.3 million children.
- Missouri’s household food insecurity rate (16.8%) is higher than the U.S. national average (14.3%).

*For more information, please contact:*

Mary Beth Soffer

314•786•2785

[mbsoffer@stlwfd.org](mailto:mbsoffer@stlwfd.org)