



**JOIN US**  
**NOVEMBER 3, 2017**  
John Burroughs School Field House

Bringing St. Louis Together  
to Feed the Hungry  
(Locally & Around the World!)

**BEGINNING IN 2010**, volunteers from all walks of life came together to commemorate “World Food Day,” an annual, worldwide observation created by the United Nations. Through the years, nearly **15,000 St. Louis volunteers** have participated in packaging more than **1.6 million meals**, made up of **U.S. grown** ingredients to feed hungry children and families. An ambitious dialogue about hunger and nutrition has also ensued — along with a new awareness of the pivotal role St. Louis plays in feeding the world.

The meals packaged on our volunteer-powered packaging lines are distributed both in St. Louis and internationally. Our packaging system, as well as international meal distribution, is coordinated by **Outreach Program** — America’s largest volunteer meal packaging organization. Having facilitated the packaging of more than 350 million meals since its founding, Outreach Program is recognized as a “Four Star” Charity Navigator® non-profit. To help with local hunger-relief, our partner is **The St. Louis Area Foodbank**, who oversees distribution of the vitamin-fortified macaroni and cheese meals throughout the St. Louis region.

**THIS YEAR’S GOALS**

Around the world, a child dies every six seconds from malnutrition and related causes. Within Missouri, there are over 1 million people (17% of the population) who suffer from food insecurity. To create awareness and advocacy about hunger, as well as take immediate action, STLWFD 2017 will engage thousands of volunteers and nourish hungry people. We will:

- **Package 350,000+ meals** for both local and international hunger relief.
- **Engage and educate 1500+ St. Louis volunteers** about hunger issues, providing them with access to a meaningful and impactful community service experience.

**WE NEED YOUR HELP!**

The cost of each packaged meal is 25 cents — including supplies, distribution, and ingredients (nutritious U.S. grown grains such as rice, beans, and soy, as well as whole wheat pasta). Each packet provides **six children** (or four adults) with a nourishing meal. **Generous sponsors will help to defray the cost of these nutritious ingredients.** Depending on your level of support, your sponsorship can also help to make this leadership and service opportunity accessible to all, including students and educators from underserved schools. *Sponsorship Opportunities are detailed on the back.*



# ST. LOUIS WORLD FOOD DAY 2017

## SPONSORSHIP OPPORTUNITIES

Help Us Feed St. Louis — and The World!

### □ Presenting Sponsor Opportunity

The **\$25,000 Presenting Sponsorship** of St. Louis World Food Day brings meals to children in St. Louis and beyond. In the process, your leadership will engage thousands of St. Louis community members in worthy and impactful service. Additional benefits include:

- Special recognition in St. Louis World Food Day press releases and digital outreach (Twitter, Facebook)
- Your logo on STLWFD home and sponsor pages
- Your logo on event signs and literature
- Your logo on STLWFD shirts: worn by all volunteers!

### □ High School Rally Night Sponsorship

The **\$20,000 High School Rally Sponsorship** aligns your organization to a high-energy, fastpaced event like none other in St. Louis. At the Rally, student leaders (from 23 high schools... and counting!) collaborate in a unique service and leadership experience. In 2016, youth teams packaged more than 120,000 meals in three hours. Additional benefits include:

- Special recognition in St. Louis World Food Day press releases and additional digital outreach
- Your logo on STLWFD home and sponsor pages
- Your logo on event signs and literature
- Your logo on STLWFD shirts: given away every 10 minutes during the Rally!

Additional Sponsorship Levels	■ Bronze Chef	■ Silver Chef	■ Gold Chef	■ Platinum Chef	■ Diamond Chef
	\$1,000	\$2,500	\$5,000	\$7,500	\$10,000
Tweets/Facebook Post	●	●	●	●	●
Listing on STWFD Page	●	●	●	●	●
Number of Complimentary Volunteer Slots	5	1 Team of 10	2 Teams of 10	3 Teams of 10	4 Teams of 10
Logo on STLWFD T-Shirt		●	●	●	●
Logo on STLWFD Page		●	●	●	●
Mentions in News Releases		●	●	●	●
Logo on Packaging Station		●	●	●	●
<b>“Share the Love” Recognition</b> Support at this level not only brings meals to hungry children — it also provides students from local underserved schools with the chance to join in a unique service, leadership and educational experience.			●	●	●
Mentions via Twitter/Facebook			●	●	●
Serve as a “Celebrity Bell Ringer” to Open a Packaging Session				●	●
Media Interview Opportunities					●
STLWFD Ambassador Speaker on a Mutually Agreeable Date					●

**Packaging Station Sponsors:** Support STLWFD from the opening bell to the last box by branding one or more packaging stations. This \$500 sponsorship provides the equivalent of 2,000 meals for children in need. Your signage can reflect your organization’s name, honor a special occasion, recognize a special person, a memorial tribute, etc.

**PLEASE MAIL CHECKS PAYABLE TO:**

St. Louis World Food Day P.O. Box 31156 St. Louis, MO 63131

**FOR MORE INFO:** Call Mary Beth Soffer at 314-786-2785 [www.stlwfd.org](http://www.stlwfd.org)

